

Corporate, Adult Services and Social Inclusion Select Committee

Update to Executive Scrutiny Committee – 28 July 2009

EIT Programme

Update on Progress (including issues/problems/successes)

The Committee is undertaking a review of Communication, Consultation and Engagement as part of the EIT programme.

The Committee met on 30 June to receive baselining information in respect of the communication elements of the review:

Communications

Public Relations
Internal Communications
Marketing
Branding

The next meeting will focus more specifically on branding and receive the final feedback in respect of consultation to inform the review. Consultation has sought to complement the findings of existing survey results and has comprised:

- Viewpoint Focus Groups
- Staff Discussion Groups
- Interviews with all Councillors

A further meeting of the Committee will receive baselining information in respect of the other elements of the review:

Engagement

Community Engagement
Employee Engagement

Consultation

Timescale for review

The review is scheduled to report to Cabinet in November 2009.

Monitoring

The Committee will be considering a quarterly progress report in respect of previous scrutiny reviews at their meeting in July.